

New Frontiers in Personal Health Records

A 'Report Out' from Project HealthDesign and Forum on Next-Generation PHRs

Wednesday, September 17, 2008

Westin Washington D.C. City Center

1400 M Street NW · Washington, District of Columbia 20005

8:00 a.m. – 8:30 a.m.

EXPOSITION AND BREAKFAST

View visual depictions of the unique, interactive personal health record applications that Project HealthDesign teams have developed to help people better manage their health.

8:30 a.m. – 9:00 a.m.

OPENING SESSION

Leaders from the Robert Wood Johnson Foundation and the Project HealthDesign national program office set the stage for a new vision of personal health records.

- **Stephen Downs, S.M.**
Sr. Program Officer and Deputy Director, Health Group
Robert Wood Johnson Foundation
- **Risa Lavizzo-Mourey, M.D., M.B.A**
President and CEO
Robert Wood Johnson Foundation
- **Patricia Flatley Brennan, R.N., Ph.D., F.A.A.N.**
National Program Director, *Project HealthDesign*;
Chair, Industrial & Systems Engineering, College of Engineering;
Moehlman Bascom Professor, School of Nursing
University of Wisconsin-Madison

9:00 a.m. – 9:55 a.m.

DYNAMIC TOOLS FOR DAILY LIVING:

IT'S NOT ABOUT THE RECORD, IT'S ABOUT THE ACTION

Project HealthDesign teams show how their innovative applications take PHRs from static repositories of information to dynamic, practical tools that help people manage their health.

- **David K. Ahern, Ph.D. - MODERATOR**
Assistant Professor of Psychology (Psychiatry)
Harvard Medical School, Brigham and Women's Hospital
Project HealthDesign National Advisory Committee Member
- **TBD** - University of Colorado at Denver and Health Sciences Center
- **TBD** - University of California, San Francisco
- **TBD** - T.R.U.E. Research Foundation and Diabetes Institute at Walter Reed Army Medical Center

9:55 a.m. – 10:25 a.m.

BREAK AND EXPO

10:25 a.m. – 11:20 a.m.

DYNAMIC TOOLS FOR DAILY LIVING:

PUSHING BEYOND THE PC

Project HealthDesign teams demonstrate that their applications can link PHRs with a range of technologies people use every day – cell phones, digital assistants and others.

- **Michael Christopher Gibbons, M.D., M.P.H.** - MODERATOR
Assistant Professor and Associate Director
Johns Hopkins Urban Health Institute, Johns Hopkins University;
Project HealthDesign National Advisory Committee Member
- **TBD** - University of Rochester
- **TBD** - Vanderbilt University Medical Center
- **TBD** - University of Washington

11:20 a.m. – 12:15 p.m.

DYNAMIC TOOLS FOR DAILY LIVING:

OBSERVATIONS FROM EVERYDAY LIFE YIELD BETTER HEALTH

Project HealthDesign teams show how recording aspects of daily lives – how we feel, what we eat, what we do – can be the fuel for smart tools that help people feel better.

- **Alison Rein, M.S.** - MODERATOR
Senior Manager
AcademyHealth;
Project HealthDesign National Advisory Committee Member
- **TBD** – Art Center College of Design/Stanford University School of Medicine
- **TBD** - University of Massachusetts Medical School
- **TBD** - Research Triangle Institute

12:15 p.m. – 1:30 p.m.

LUNCHEON KEYNOTE

Popular blogger, patient advocate and person with diabetes Amy Tenderich will talk about how the Internet is changing the way people get and act on health information.

- **Veenu Aulakh, M.P.H.** - MODERATOR
Senior Program Officer, Better Chronic Disease Care Program
California HealthCare Foundation
- **Amy Tenderich, M.A.**
Blogger and patient
Diabetes Mine

1:30 p.m. – 2:15 p.m.

(ATTENDEES CHOOSE A BREAKOUT SESSION BASED ON THEIR INTERESTS)

BREAKOUT A:

PROJECT HEALTHDESIGN'S OPEN PLATFORM AND CORE COMPONENTS

A key aspect of Project HealthDesign has been ensuring that all PHR applications can operate on a common platform. Walter Sujansky explains how to achieve the goal.

- **Omid Moghadam, M.S., M.B.A.** – MODERATOR
Worldwide Director of Marketing and Business Development
Intel Genomics, Intel Corporation
- **Walter Sujansky, M.D., Ph.D.**
President and Senior Consultant

BREAKOUT B:

POLICY IMPLICATIONS

For PHRs to be used widely, people need assurance that their information will remain private and secure. Learn how the work of many aims to accomplish this goal.

- **Karen Bell, M.D., M.M.S.**
Director, Office of Health IT Adoption
The Office of the National Coordinator for Health Information Technology
- **Carol C. Diamond, M.D., M.P.H.**
Managing Director, Health Program
Markle Foundation
- **Kenneth W. Goodman, Ph.D.**
Professor of Medicine and Philosophy
University of Miami;
Director
University of Miami Bioethics Program
- **James D. Ralston, M.D., M.P.H.**
Assistant Investigator,
The Center for Health Studies, Group Health Cooperative;
Affiliate Assistant Professor, Department of Health Services, School of Public Health
and Community Medicine
University of Washington

2:30 p.m. – 3:15 p.m.

WHERE IS THIS HEADED?

A HEALTH SYSTEMS PERSPECTIVE

PHR applications are gold mines for helping providers manage health in patient-centered ways, while also increasing efficiency and quality. Hear reactions from health system leaders.

- **David Lansky, Ph.D. - MODERATOR**
President and CEO
Pacific Business Group on Health;
Project HealthDesign National Advisory Committee
- **Anna-Lisa Silvestre**
Vice President, Online Services
Kaiser Permanente
- **Jonathan Wald, M.D., M.P.H.**
Associate Director, Clinical Informatics Research and Development Group
Partners HealthCare System
- **TBD**

3:15 p.m. – 4:15 p.m.

WHERE IS THIS HEADED?

A TECHNOLOGY/INDUSTRY PERSPECTIVE

Some of America's most prominent technology innovators react to Project HealthDesign and provide a glimpse of where their own PHRs and related applications are headed.

- **Vince Kuraitis, J.D., M.B.A. - MODERATOR**
Principal and Founder
Better Health Technologies, LLC
Author, *e-CareManagement*

- **Keith Toussaint**
Senior Program Manager, HealthVault
Microsoft Corporation
- **Colin Evans**
President and CEO
Dossia Consortium

4:15 p.m. – 5:30 p.m.

REFRESHMENTS

Unwind after a day of thought-provoking discussions and catch up with peers from government, industry, academic and advocacy sectors.